



## President's Message

### **TRANSITIONS...**

Transitions are defined as the process of changing from one state or condition to another. Do I mean "Transitions"...between values, hues, intensity? Actually, I am not even going to try to attempt to write an artistic dissertation, rather, I am writing to you to ask you to think about ways to help transition MSW.

We've all grown up with McDonald's restaurants, but recently I heard that if they don't change they may not survive! Transitions are necessary in order to keep things that we are familiar with from going away.

I think it's safe to say that Mid-Southern Watercolorists has been around longer than McDonald's...at least, so far.

Our By Laws committee has been working recently to look at MSW in new ways, so that we can change with the times. Inside this newsletter, this committee asks you to offer up suggestions about signature membership requirements as currently stated in our By Laws. I urge you to personally contact Paula Kalina or George Wittenberg in the next 30 days and offer your suggestions as to how

# VIEWS

## May 2015 Issue

Mid-Southern Watercolorists, Inc.  
<http://midsouthernwatercolorists.com>

MSW can transition itself and survive over the next few decades.

We also are "transitioning" responsibilities in the coming months for several Board positions.

**\*Anne Lyon will be transitioning her responsibilities for the newsletter to Cheryl Kellar;**

**\*Cheryl Kellar will be transitioning her responsibilities for the fall and the spring workshops to Paula Kalina;**

**\*Shirley Brainard will be transitioning her responsibilities for Membership over the summer months to Marianne Hampton; and**

**\*Sandy Marson is looking for someone to transition her responsibilities to as Special Exhibitions' Chair after the Fall Open Member Exhibition at the Cox Center.**

So, if you like cookies and sodas, having nametags and the raffle at our meetings, if you like having the opportunity to exhibit your work in an NON juried show, or if you liked the reception that we had last February in the Arts Center for our annual exhibition, we are looking for members—volunteers—to help out and, maybe that's you! ☺

Transition...is where "the old has not completely gone away, but the new has not yet fully come either...it's the place of in-between."

***Change is difficult and transitions are sometimes difficult, but we cannot ignore the fact that we must change and work together to in order to transition MSW!***

Calendar 2014-2105

May 2015

- 20 Board Meeting 5:30 PM  
Program Meeting 7 PM  
**Demo by Marlene Gremillion**
- 23 Mini Workshop with Marlene  
(see below) call Caren Garner to sign  
up! *Phone number in Directory.*

June 2015

- 17 Board Meeting 5:30 PM  
Program Meeting 7 PM  
**Demo by Selma Blackburn**

**Mini Watercolor Workshop  
Using Aquarius II**

By Marlene Gremillion



We will be experimenting on Strathmore Aquarius II paper

to get out different texture effects. This is a unique thin paper that stays reasonably flat. We will be using stencils, stamps, found objects etc. to create texture and design on the paper leaving these objects in wet paint and letting them dry to make a beautiful design on the paper.

After they dry some negative painting will be done to pull out a composition. Just about any subject will work but I think figures or flowers would really work great. Could even create an interesting abstract.

**It is Membership Renewal Time!**

**Membership Fiscal Year is  
June 1 – May 31**

Go to the MSW website and print and fill out a membership form. Make your check for \$40 payable to MSW. Mail the membership form and the check to:

Membership Chairperson, MSW  
P. O. Box 55762  
Little Rock, AR 72215

Future Mini Workshop Dates

\*\*They will be held at the St. Lukes church in NLR\*\*  
Other details to follow in future newsletters

- June 27
- July 18
- Aug 29                      Barbara Rhodes
- Sept 19
- Oct 24                      David Cook
- Nov 21                      Richard Stephens

UPCOMING WORKSHOPS

MSW workshop policy is to offer two 3-4 day workshops each year using non-member instructors.

These workshops are lined up for the future.

Make your plans now.

- October 2015                      Carl Purcell
- March 2016                      Robert Burridge
- October 2016                      Frank Francese
- March 2017                      Michael Holter
- October 2017                      Kathleen Conover

If you have any suggestions for future workshops, please send the names to Paula Kalina at [ptkalina@hotmail.com](mailto:ptkalina@hotmail.com)

*The "Special Open Membership Exhibition" will be at the Cox Creative Center. Linda Fersti has agreed to serve as co-chairman for this event. The gallery will hold approximately 50 paintings, so the first 50 entries received will be accepted. The prospectus is attached.*

*Thanks, Sandy*

**PROSPECTUS AND ENTRY FORM**  
**23rd Annual MID-SOUTHERN**  
**WATERCOLORISTS**  
**Special Open Membership Exhibition**  
**Cox Creative Center**

100 Rock Street  
Little Rock, AR 72201  
501-918-3090

**Exhibit Dates: October 2- 31, 2015**

**Opening Reception: Sunday, October 3, 2015, 2-4**

**Eligibility:** This is a non-juried, open exhibition. It is open to all MSW members in good standing. All entrants must be current members of MSW. (Note: MSW's current membership year is June 1, 2015 to May 31, 2016.)

**Entry Procedures/Deadline for Entry Form:** One painting per artist may be entered. Entry fee is \$10. Send completed entry form (below) with check for entry fee to Sandra Marson, 1104 McArthur Drive, Jacksonville, Arkansas, 72076 before Friday, September 18, 2015. **All checks are to be made out to Mid-Southern Watercolorists.**

**Publicity:** If you would like your painting to be considered for use in publicity, please send a jpeg of your piece (that will be in the show), no later than September 1, 2015 to [Sandymarson44@comcast.net](mailto:Sandymarson44@comcast.net).

**Certain required characteristics of the paintings to be hung are as follows:**

- Size will be limited to a maximum of forty inches 40" outside length on any side (e.g., outside frame length)-Frame must be simple but sturdy (no wider than two inches) and ready for hanging (with wire hanger). All paintings must be framed under Plexiglas.

- Types of allowable media and grounds may include any water-soluble medium or combination of water-soluble media on any ground that accepts water-soluble media (e.g., paper, yupo, canvas or prepared board)
- Entries must not have been shown previously in any MSW exhibition.
- Entries must be well-presented by the artist for gallery showing, including simple framing and white or off-white mats only. If either Cox Creative Center or MSW deems a picture's framing or other presentation method is below the necessary standard, MSW will work attempt to work with the artist toward the needed improvement. MSW reserves the right to exclude any painting for any reason.

**Painting Label / Delivery:** Painting submission must be delivered to Cox Creative Center October 1, 2015 between 10 am – 2 pm. Label must be attached to the upper right back corner with artist's name, address phone number, title of piece and price.

**Pick Up Paintings:** Artists may not remove works before the close of the exhibition. Paintings are to be picked up from Cox Creative Center October 31, 2015 between 10 am – 2 pm.

**Sales:** There is no commission on sale of paintings. Artists are responsible for their own sales.

**Liability:** Although utmost care will be taken in handling paintings, neither MSW, nor its representatives, nor Cox Creative Center will be responsible for damage or loss, whatever the cause. Submitting artwork to this exhibition shall imply an agreement on the part of the artist with the conditions set forth above.

**Questions** regarding this exhibition may be directed to Sandra Marson, MSW Special Exhibitions Chairperson, at 501-350-8924 or [sandymarson44@comcast.net](mailto:sandymarson44@comcast.net).

**PROSPECTUS AND ENTRY FORM**  
**23<sup>th</sup> Annual MID-SOUTHERN WATERCOLORISTS**  
**Special Open Membership Exhibition**  
**Cox Center**  
**Page 2 of 2**

**ENTRY – FORM**

Mail this entry form with \$10.00 check payable to Mid-Southern Watercolorists by no later than Friday, September 18, 2015 to Sandra Marson, 1104 McArthur Drive, Jacksonville, Arkansas 72076.

Name of Artist \_\_\_\_\_  
 Title of Painting \_\_\_\_\_  
 Size \_\_\_\_\_ Price \_\_\_\_\_  
 Media used: \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (     ) \_\_\_\_\_  
 Email Address \_\_\_\_\_

**PAINTING – LABEL**

*Cut out label and attach to upper right back corner of painting.*

Name of Artist \_\_\_\_\_  
 Title of Painting \_\_\_\_\_  
 Size \_\_\_\_\_ Price \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Media used: \_\_\_\_\_  
 Phone (     ) \_\_\_\_\_  
 Email Address \_\_\_\_\_

**MEMBER NEWS**

***Congratulations*** to MSW artists who sold paintings from the annual exhibition!  
 Kay Aclin, Gary Alexander, Jeannie Fry, Cheryl Kellar, Luanne Stone, Judy Wright Walter, and Peggy Wenger!

**Bill Branch** wanted to share with MSW this link to the magazine "Delta Crossroads" It is a very nice article about me as an artist with images of my paintings.

[arkartist@yahoo.com](mailto:arkartist@yahoo.com)  
[http://issuu.com/deltacrossroads/docs/dcsp15\\_onlineproof/25?e=6023946/11939603](http://issuu.com/deltacrossroads/docs/dcsp15_onlineproof/25?e=6023946/11939603)

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**OPPORTUNITIES**

**High Cotton on the Bayou** event

October 3rd weekend  
 Scott Plantation Settlement  
 10-4

Asking for artists to come paint around the area for the day.

If you want to sell, it is \$10.00 for a table  
 Contact Carolyn Koontz  
 Cell: 254-913-4028  
 501-961-1080

**Officers for 2014/2015**

Jeannie Fry	President
George Wittenberg	President-Elect
Cheryl Hall	Treasurer
Cynthia Schanink	Secretary
Selma Blackburn	Corresponding Secretary

**Board Meeting Information**

MSW is again sponsoring the Young Adult Exhibition at the AAC: \$250 for an award for a watercolor and \$500 in general support of YAA.

*Meetings are held at the*

**ARKANSAS ARTS CENTER**

9th & Commerce / MacArthur Park  
 Little Rock, Arkansas 72203

Use the south entrance

Meetings start at 7 pm but come early for the social hour with cookies and drink.

## **From the Desk of the Regional Advisor Director, Charlotte Rierson**

This fiscal year we have been featuring our MSW Regional Advisors. The Regional Advisors are selected from the membership and are accomplished artists as well as highly respected in the "Art World". They are knowledgeable in the MSW programs and events and are a liaison between MSW and their local art organization. They work with the artists to bring more exposure of the Water Media as a Fine Art to their area as well as encourage their region to participate in MSW Exhibitions, Workshops, Meetings, and Special Events.

I want to thank my good friends and Regional Advisors for all they have done through the years to help support MSW. My (MSW) advisors have hosted MSW exhibits in Texarkana, Russellville, Conway, Hot Springs, El Dorado, Searcy, Fairfield Bay, and Pine Bluff.

I have met so many long lasting friends being active in MSW. This art organization has helped open doors for me. I contribute MSW and my artist friends with helping to make it possible for my many, many art happenings through the years.

The following are some of my happening in my "Art Spirit Journey". My husband, Don & I moved to Fairfield Bay in 1992 from Frankfurt, Germany. We loved this area & it was close to where I was from - Jacksonville (AR). I have been involved in what I call my "Art Spirit Journey" since an early age. I taught Dance Arts for two generations and got my Bachelor of Science & Education majoring in art education from the University of Central Arkansas. I have trained in Museum Management and was a volunteer docent at the High Museum, Atlanta Ga. and the Arkansas Arts Center, Little Rock, AR.

I have exhibited artwork in the National Capitol in Washington D.C., Arkansas Governor's Mansion, Clinton Presidential Library, Repertory Theatre, and throughout the state. I have had One Woman Exhibits at Garvan Woodland Gardens, Hot Springs; Cleburne Co. Art Council's Gem Theatre

Gallery, Heber Springs; Ozark Heritage Art Center, Leslie; Indian Rock Village, Fairfield Bay Library; and the Searcy Art Council's Gallery, Searcy. There have been numerous award received and have artwork in the permanent collections of the Arkansas Historical Museum, University of Central Arkansas, Arkansas Art Councils Small Works on Paper, Ozark Medical Center, and the Clinton Presidential Library. My paintings were featured in two art books -and the April issue of Arkansas Life Magazine and the Arkansas Governor's Calendar. One of my greatest honors was receiving the Arkansas Governor's Award in Community Art Development sponsored by the Arkansas Arts Council. My love of the arts led me to establishing the North Central Arkansas (NCA) Art Gallery that recently moved to the newly renovated Fairfield Bay Conference Center.

I know this was a little much but guess you can say this is my "Swan Song".

I have been on the board since 2003, twelve years. I have held the position of President -Elect, President, and have been the Regional Director for nine years. I want to thank all of you for helping me and encouraging me. After much thought it is now time for me to step down from my position on the board.

I wish the very best for MSW and its leadership. I will continue to be active member and promote MSW.





## Regional Advisors for 2014/2105

**Charlotte Rierson** - Fairfield Bay includes Cleburne, Van Buren

**Janis Gill Ward** - Fayetteville includes Washington, Benton, Carroll, Madison

**Kay Aclin** -Ft. Smith includes Crawford, Sebastian, Franklin, Logan, Johnson

**Gloria Garrison**- Russellville includes Pope, Newton, Yell, Scott

**Sheila Parsons**- Conway includes Perry, Conway, Faulkner

**Sandy Barksdale** - Cotter includes Boone, Marion, Baxter, Fulton, & Southern Missouri

**Sue Coon**- Mt. View includes Searcy IZard, Stone Sharp, Lawrence, Independence, Jackson

**Sally Papich** - Jonesboro includes Randolph, Clay, Greene, Poinsett, Craighead, Mississippi, Crittenden

**Bill Branch** - Helena/Memphis, Tenn. includes Lee, Phillips, Monroe, Arkansas

**John Keller**- Searcy includes White, Woodruff, Prairie, Lonoke, St. Francis, Cross

**Inis Ray** -Pine Bluff includes Jefferson, Cleveland, Grant, Dallas, Lincoln

**Richard Stephens**-Hot Springs includes Hot Springs, Saline, Garland, Clark, Pike, Montgomery Howard, Polk

**Sarah Merkle**- El Dorado includes Union, Ashley, Chicot, Drew, Bradley, Calhoun & Northwest Louis.

**Linda Larey**- Texarkana, TX includes Columbia, Ouachita, Sevier, Miller, Little River, Lafayette, Hempstead, Nevada

**Mary Ann Stafford** includes Pulaski

**Judy Coffee**-Houston, TX, advisor at large

**Important:** *Your* MSW organization is needing your help! Many people over the years have continued to support this group in their deeds, but they are growing weary. In order for this organization to survive and continue we need **you** to help by volunteering to be on the board this upcoming year is several necessary positions, including someone to do this newsletter. **PLEASE** consider being involved and contact either Jeannie Fry or George Wittenberg to indicate how you can help!

**Thank you!**

## WAYS TO BE IN TOUCH

**WEBSITE:** [www.midsouthernwatercolorists.com](http://www.midsouthernwatercolorists.com)

On the website you can find the latest VIEWS, information about workshops and exhibitions, and see galleries of past exhibition paintings by members.

**GOOGLE GROUP:** With membership you will receive announcements, information and the newsletter via this group. If you are NOT receiving it in your email, either check your scam folder or contact Marlene Gremillion to ensure she has your correct email information.

**REGIONAL ADVISORS:** We have several members from throughout the state and neighboring states that work with MSW. See list included here.

**FACEBOOK:** We are on Facebook, just go and "like" us!!!

**DIRECTORY:** The 2014/2015 issue is now out. Be sure that MSW has your correct information. Contact Shirley Brainard if you have had any changes.

**NEWSLETTER:** Our newsletters are available online thru our website and received through the GoogleGroup system. If you wish to receive a printed copy, contact Cheryl Kellar. Cheryl also welcomes your ideas, pictures and information for the monthly newsletter.

**This is my last newsletter! I've been doing it for several years and have appreciated everyone's help in sending me information or items you like sharing with the rest of the group! Cheryl Kellar is taking over starting next month...so send her your good wishes and news/photo items at [cheryl@cherylkellar.com](mailto:cheryl@cherylkellar.com)**

**Anne signing off! Thanks gals and guys!**

## ARCHIVES



(Photo from UCA online page)

***The UCA curator has told Suzann there is a 20 year gap (1989 to 2009) for news of MSW. Search out your closets!***

Many of you may have objects pertaining to MSW at your home or studio that you would like to find a "home" for. Doris Mapes established an archive at UCA many years ago, and we would like to begin to fill that archive with more recent information. If **YOU** have anything you would like to give, bring it to any of our meetings and you will find a container there to put it in. **Suzann Waggoner**, our archivist, will gather them and deliver them to the university. Objects we can think of are catalogs, newspaper clippings, news announcements, photographs, etc.

## CHALLENGE



Create your own palette of Elements and Principles of Design and share with us in the newsletter!  
This is from Pinterest!

## The Language of Art

(This comes from a deck of cards recently purchased at the Cleveland Museum of Art, copyright Dona Budd)

### Mural

Anyone who's had or has been a kid gets it about marking up the wall, the essence of mural painting. They were doing it in the Chauvet cave in France 31,000 years ago. Later, great bursts of mural art occurred in Egypt, painted in tombs for the benefit of the dead during their afterlife; Pompeii, where the eruption of Mount Vesuvius in 79 C.E. preserved murals that decorated most public and private buildings; and Renaissance Europe, especially Italy, where great masters such as Giotto, Michelangelo, Raphael, and da Vinci brought the practice to its fullest expression. Architectural murals produce illusions of space or architectural features, such as columns or a ceiling that opens to the sky. Pictorial murals contain figures that often tell or refer to a story or have ideological content. Artists also combine the styles by placing figures in an illusionary architectural space. After a decline, mural painting was taken up by later prominent artists such as Monet, Matisse, Rivera, and de Kooning.



Anne saying goodbye!

Mid-Southern Watercolorists, Inc  
P.O. Box 55762  
Little Rock, Arkansas 72215  
RETURN ADDRESS REQUESTED



VIEWS

MAY 2015 ISSUE