



VIEWS

MAY 2014 ISSUE

Mid-Southern Watercolorists, Inc.

Web site: <http://midsouthernwatercolorists.com>

CALENDAR

2014

May

- 17 Mini Workshop at the Butler Center with David Cook*
**call Caren Garner to sign up at 501-786-1424 or email her at rrtistx@gmail.com Cost is \$20. Send check made out to MSW to Caren at 2515 Krystal Kreek, Conway, 72032*
- 21 Board Meeting 5:30
Regular Meeting 7:00
Presentation by Jerry Blackburn, photographer, "Tips for Digital Imagery for Exhibitions"

June

- 18 Board Meeting 5:30
Regular Meeting 7:00
Demo by **Marlene Gremillion**

MEMBER REMINDER

Annual membership renewal is June 1, 2014.

Please send your renewal payment of \$35.00 to:
MSW Membership Chair
P. O. Box 55762
Little Rock, AR 72215

Our annual *Directory* will be published late summer 2014 and only current members (dues paid through May 31, 2015) can be listed. If any of your listing information has changed since the 2013-2014 *Directory* was printed, please send these changes also to MSW Membership Chair with your payment.

Future Exhibitions Information

2014 Special Juried Members Exhibition

October 10 – December 28, 2014

Christ Episcopal Church

Deadline: July 15, 2014

Prospectus Available on the website

More info in this newsletter

45 Annual Juried Exhibition

February 13 – April 12, 2015

Arkansas Arts Center

Deadline: September 1, 2014

Prospectus Available in June

April Meeting with Cynthia Schanink



MEMBER NEWS

L.S. Eldridge's entry was selected to be in Watercolor U.S.A. on display June 6 – Aug 3 in Springfield, MO. Also her painting, "Revolutions of Five", has been chosen to be in Splash 16.

Carrie Waller's painting, "Nostalgia", has been chosen to be in Splash 16. Also, her painting, "Banned" has been accepted into the National Watercolor Society.

Opportunities

Richard Stephens offers workshops throughout Arkansas. Check his website and/or Facebook.

Plein Air Painters of Arkansas Dates and Locations for 2014

May 17	St. Joseph's
Jun 21	Maumelle Park
Sept 20	The Clinton Center
Oct 18	The Old Mill
Nov 15	Two Rivers Park

For more information call Victoria Harvey, coordinator at 508-332-8222

David Cook will be leading 5 one-day in-studio watercolor workshops during April and May, four at the Arkansas Arts Center in MacArthur Park, and one at the Butler Center (adjacent to the Main Library). Each workshop will present one aspect of successful watercolor painting. Check the AAC website to sign up.

Arkansas Arts Center 2013 **Traveling Show**

The following MSW members have their paintings in this show: Gary Alexander, Beverly Austin, Sandy Barksdale, Justin Bryant, Judi Coffey, L.S. Eldridge, Deena Harkins, Marsha Harris, Mary Nancy Henry, Karlyn Holloway, Sue Hunter, John Keller, Jeannie Knod-Edwards, Linda Larey, Sandra Marson, Jason Sacran, Cynthia Schanink, and Carrie Waller.

One scheduled stop on the tour is the University of Arkansas Fort Smith May 1 – **June 30**.

Arkansas Arts Center 2014 **Traveling Show**

The AAC has now chosen the following artists from our 2014 exhibition to be in the 2014 traveling show:

Gary Alexander, Justin Bryant, Ruth Byrn, Jeannie Knod Edwards, L.S. Eldridge, Ruth Fein, Diana Foote, Jeannie Fry, Karlyn Holloway, Linda Larey, Sandra Marson, Yuri Ozaki, Luanne Stone, Gary Weeter, and George Wittenberg.

UPCOMING WORKSHOPS

MSW workshop policy is to offer two 3-4 day workshops each year using non-member instructors.

These workshops are lined up for the future.

Make your plans now.

October 2014	Liam Quan Zhen
March 2015	Linda Kemp
October 2015	Carl Purcell
March 2016	Carol Ann Sherman
October 2016	Frank Francese

If you have any suggestions for future workshops, please send the names to Cheryl Kellar at cbnrealtime@yahoo.com or 501-944-8736

Mid-Southern Watercolorists 2014 **Special Juried Members Exhibition**

will be open from October 10 through December 28. All MSW members are invited to exhibit. MSW dues are due June 1, 2014, dues must be paid prior to entry.

The exhibit will be juried by Barclay Gretchen Mc Connell, who is the Director of the Baum Gallery of Fine Arts at the University of Central Arkansas, Conway, Arkansas. Barclay has a Master of Arts in Art History from Tulane University and a Bachelor of Arts in Art Communications from Birmingham-Southern College.

The Prospectus for this exhibition is posted at Mid-Southern Watercolorists' web site www.midsouthernwatercolorist.com under **UPCOMING EXHIBITIONS**, Special Juried Members Exhibition. This show is not for Signature Status. **Entry deadline is July 15, 2014**. Please contact Sandra Marson for additional information 501-350-8924 or email sandymarson44@comcast.net.

LIST OF MSW COMMITTEES

*Meetings/Hospitality...help out at meetings by picking up light refreshments, is responsible for the nametags, helps with the meeting set up, helps our speaker or visiting artist with their set up and helps to unload and reload their materials and equipment. Also, help with monthly “*raffle*” at the program meeting (obtains items such as books or artwork or gift certificates) to raffle at the monthly program meetings, takes in money for the raffle and handles the drawing of the winner(s) of the raffle at the meetings).

*Membership...this committee assists the Membership chair by producing the Membership Directory annually and distributes copies of the Directory to all MSW members.

Communications/Newsletter: This committee receives and suggests contributions by members for inclusion in the MSW Views (monthly newsletter), edited by the chair of the committee. This committee may also be called on to do mailings, such as to periodically put together a hard copy of a newsletter and mailing it to members.

*Workshops (3-4 day workshops)...this committee submits recommendations to the MSW Board for spring and fall workshop artists, helps to find and set up the venue for workshop, helps to obtain light refreshments, helps with the visiting artist's transportation and meals, helps visiting artist set up and helps unload and reload their materials and equipment, and directs the Treasurer to reimburse the artist for expenses.

*Mini workshops (1day workshops))...this committee submits recommendations to the MSW Board for mini-workshop artists, helps to find and set up the venue for mini-workshops, helps to obtain the coffee and light refreshments, assists the visiting artist's set up and helps unload and reload their materials and equipment.

*Website...this committee keeps information on the website current and works with the website vendor on any new ideas for the website.

*Annual Juried Exhibition...responsibilities for this committee include assisting the chair in developing the exhibition's prospectus, establishing the exhibition's deadlines/timeline (such as the dates for artists to enter and deliver their paintings), selecting the exhibition juror for Board approval, doing the exhibition publicity, working with the exhibition's venue's staff, and is responsible for the exhibition catalog. The committee also helps with the juror's transportation, meals and housing, does nametags for the opening reception, and works on the hospitality (e.g., obtains the refreshments) for the opening reception .

*Special Exhibitions... responsibilities for this committee include assisting the chair in presenting to the Board, for approval, the exhibition schedule for the Open Member and “Other” Juried Exhibitions, selects the venue(s), develops the exhibition's prospectus, establishes the exhibition's deadlines (such as the dates for artists to enter and deliver their paintings), selects the exhibition juror, handles exhibition publicity, works with the exhibition's venue's staff, does an exhibition catalog. In addition, if necessary, it helps with the juror's transportation, does nametags for the opening reception, and works on the hospitality (e.g., obtains the refreshments) for the opening reception.

*Ways & Means...this committee works closely with the Annual Juried Exhibition committee. It does the fundraising and mail-outs to raise money for the Annual Juried Exhibition and its awards.

*Public Relations...responsible for helping to build relationships between MSW and the news media, other artists, artists' groups, potential sponsors; helps with fundraising for MSW outside of “Ways & Means” for the annual exhibition.

* “ARTISTS in ACTION” -- Scholarships/Education— helps build relationships between MSW and schools and museums. For example, you might be called on to do demonstrations to groups of elementary or secondary school students at an Arkansas Arts Center event, or suggest student names for consideration for MSW scholarships that include attendance at MSW functions of all kinds.

Officers for 2013/2014

	President
Jeannie Fry	Vice President and President-Elect
Cheryl Hall	Treasurer
Paula Kalina	Secretary
Selma Blackburn	Corresponding Secretary

Officers for 2014/2015

(These were voted on at the April meeting
by acclamation of the members)

Jeannie Fry	President
Barbara Rhodes	Vice President and President-Elect
Cheryl Hall	Treasurer
Cynthia Schanink	Secretary
Selma Blackburn	Corresponding Secretary

Membership Fiscal Year is

June 1 – May 31

Go to the MSW website and print and fill out a membership form. Make your check for \$35 payable to MSW. Mail the membership form and the check to:
Membership Chairperson, MSW
P. O. Box 55762
Little Rock, AR 72215

Meetings are held at the

ARKANSAS ARTS CENTER

9th & Commerce / MacArthur Park

Little Rock, Arkansas 72203

Use the south entrance

Meetings start at 7 pm but come early for the social hour with cookies and drink.

The Language of Art

(This comes from a deck of cards recently purchased at the Cleveland Museum of Art, copyright Dona Budd)

Fauvism

When Louis Vauxcelles, the critic whose remark named Cubism, saw a group of violently colored paintings displayed near a sculpture in the classical style at the 1905 Salon d'Automne in Paris, he commented, "*Donatello parmi les fauves*" (Donatellos among wild beasts). The wild beasts who made the wild paintings included Henri Matisse, Raoul Dufy, Andre Derain, Maurice de Vlaminck, Georges Braque, and others. What Vauxcelles saw was a riot of color that departed spiritedly from nature, and unconventional unfettered brushstrokes. A statement, however, by Matisse, a leading force in this movement, declares a continued faithfulness to the rendering of nature: "Even when (an artist) consciously departs from nature, he (sic) must do it with the conviction that it is only the better to interpret her."

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RETURN ADDRESS REQUESTED



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