



VIEWS

June 2014 Issue

Mid-Southern Watercolorists, Inc.

Web site: <http://midsouthernwatercolorists.com>



President's Message

June 2014 marks the beginning of Mid-Southern Watercolorists' 45th year. It was at this time in June of 1970 that five nationally recognized artists, who just happened to reside in Arkansas, were finalizing their vision for a non-profit organization that would educate the public and elevate the stature of watercolor.

Yet, in many ways we begin our 45th year the same way MSW started its first year: looking for members and looking for ways to educate the public about watercolor. You and I cannot take MSW and its future for granted.

The future of MSW lies out there with those young artists, art educators, and others who may not know today that they are artists waiting to be discovered. The future of MSW lies with each and every one of you.

As we start our 45th year, I ask you to be a part of MSW, to pay your dues, to attend meetings, to bring friends of art or young artists to our meetings, to help us to find the artists waiting to be discovered and encourage them, to support its exhibitions and to look for ways to be a part of MSW and to share your ideas so that it stays alive for another four decades and is there in the future for our students, our friends, our children, our grandchildren, nieces, and nephews.

For example, one of the ways that you can help MSW in this way is to volunteer to be a part of "Artists in Action." We hope to create a "pool" of members who are available to go into schools, after school art programs and

museums to talk about watercolor or demonstrate watercolor. An example of how this works was the recent participation by Suzann Waggoner and Anne Lyon at the Arkansas Arts Center's Young Arkansas Artists' Festival. They helped to represent MSW, showing young artists what watercolor was all about and telling others about MSW. Other artists who have already volunteered to help with "Artists in Action" are George Wittenberg and Sheila Parsons.

I hope that more of you will consider contacting me or Barbara Rhodes, President-Elect, if you are interested in helping MSW grow in this way or have other ideas to share.

This organization will only survive into the future because of members like you.

Jeannie Fry

Further Note:

Help!!! We need your suggestions for possible demonstrations for the monthly meetings, 2014 to 2015.

At this time we have 5 meetings which need a presentation. Here is a thought: If fear of being in front of an audience is a problem, we have teachers in the group that are used to being in front of groups. That would pair a talker with a doer which can make the experience less stressful. I would be glad to help coordinate the pairing. Our incoming President Elect, Barbara Rhodes, would love to have the problem of too many possible presentations...another idea: a program of mini-presentations! We all have something we have found out about in our readings and experimenting, why not share it. E-mail Barbara with your suggestions with your name and phone number so she can contact you for more information. Her e-mail is b.rhodes@me.com and her phone number is (501)940-1437.

CALENDAR

2014

June

- 1 Prospectus for both upcoming exhibitions available on the website.
- 18 Board Meeting 5:30
Regular Meeting 7:00
Demo by **Marlene Gremillion**
"Design Approach to Painting a Watercolor Abstract"

July

- 21 AAC 2013 Traveling Show paintings to be picked up at the AAC between 10-4

MEMBER REMINDER

Annual membership renewal is June 1, 2014.

Please send your renewal payment of \$35.00 to:
MSW Membership Chair
P. O. Box 55762
Little Rock, AR 72215

Our annual *Directory* will be published late summer 2014 and only current members (dues paid through May 31, 2015) can be listed. If any of your listing information has changed since the 2013-2014 *Directory* was printed, please send these changes also to MSW Membership Chair with your payment.

45 Annual Juried Exhibition

February 13 – April 12, 2015

Arkansas Arts Center

Deadline: September 1, 2014

Prospectus Available in June

Request: If you know of someone or a company that might be interested in donating to our 2015 Exhibition, please contact George Wittenberg or Jeannie Fry so we might send a formal request letter as soon as possible. Thanks!

2014 Special Juried Members Exhibition

October 10 – December 28, 2014

Christ Episcopal Church

Deadline: July 15, 2014

Prospectus Available on the website

More info in this newsletter

***There will not be an Open Member show in 2014, so we hope that you will consider entering the Special Juried Members Exhibition. We are going to a new schedule of a summer exhibit one year and a "small works" fall exhibit the alternating one. ***

Mid-Southern Watercolorists 2014 Special Juried Members Exhibition

will be open from October 10 through December 28. All MSW members are invited to exhibit. MSW dues are due June 1, 2014, dues must be paid prior to entry.

The exhibit will be juried by Barclay Gretchen Mc Connell, who is the Director of the Baum Gallery of Fine Arts at the University of Central Arkansas, Conway, Arkansas. Barclay has a Master of Arts in Art History from Tulane University and a Bachelor of Arts in Art Communications from Birmingham-Southern College.

The Prospectus for this exhibition is posted at Mid-Southern Watercolorists' web site www.midsouthernwatercolorist.com under **UPCOMING EXHIBITIONS**, Special Juried Members Exhibition. This show is not for Signature Status. **Entry deadline is July 15, 2014.** Please contact Sandra Marson for additional information 501-350-8924 or email sandymarson44@comcast.net.

May Meeting



An evening with Jerry Blackburn and tips on how to photograph your entry.

MSW Award at the Young Artist Exhibition at the Arkansas Art Center was awarded to Emily Moore



Emma is a 10th grader at Little Rock Central High You can see her painting and all the other young artists through July 27th!!!!

WELCOME NEW MEMBERS

Rosemary Arnold, Barbara Dailey, Mary Kallenbach, Ann Lewis, B. Eileen Stearman, and Laura Fredrich Woford

MEMBER NEWS

Charlotte Rierson invites you to her art reception June 14 1:00-3:00, Searcy Art Gallery, One Woman Exhibit titled "Art Spirit Journey". 300 E. Race St. Exhibit dates: June 5-July 25, Tues.-Fri 1:00-4:00, Sat. 11:00-3:00. I would love to see all of you at the reception. Charlotte would love to have you attend the reception.



Arkansas Arts Center 2013 Traveling Show

The following MSW members have their paintings in this show: Gary Alexander, Beverly Austin, Sandy Barksdale, Justin Bryant, Judi Coffey, L.S. Eldridge, Deena Harkins, Marsha Harris, Mary Nancy Henry, Karlyn Holloway, Sue Hunter, John Keller, Jeannie Knod-Edwards, Linda Larey, Sandra Marson, Jason Sacran, Cynthia Schanink, and Carrie Waller. It is currently on display at the University of Arkansas Fort Smith, May 1 – June 30. **At this time, plan to pick up your paintings at the AAC on July 21st between 10-4.**

Arkansas Arts Center 2014 Traveling Show

The AAC has now chosen the following artists from our 2014 exhibition to be in the 2014 traveling show:
Gary Alexander, Justin Bryant, Ruth Byrn, Jeannie Knod Edwards, L.S. Eldridge, Ruth Fein, Diana Foote, Jeannie Fry, Karlyn Holloway, Linda Larey, Sandra Marson, Yuri Ozaki, Luanne Stone, Gary Weeter, and George Wittenberg.

Upcoming Mini-Workshops

Aug 23	Marlene Gremillion "Abstracts in watercolor"
Sept 20	Caren Garner "Colors of Fall" in watercolor
Oct 25	Jacque Kaucher "Negative Painting"

UPCOMING WORKSHOPS

MSW workshop policy is to offer two 3-4 day workshops each year using non-member instructors.

These workshops are lined up for the future.

Make your plans now.

October 2014	Liam Quan Zhen
March 2015	Linda Kemp
October 2015	Carl Purcell
March 2016	
October 2016	Frank Francese

If you have any suggestions for future workshops, please send the names to Cheryl Kellar at cbnrealtime@yahoo.com or 501-944-8736

Officers for 2014/2015

Jeannie Fry	President
Barbara Rhodes	President-Elect
Cheryl Hall	Treasurer
Cynthia Schanink	Secretary
Selma Blackburn	Corresponding Secretary

Membership Fiscal Year is

June 1 – May 31

Go to the MSW website and print and fill out a membership form. Make your check for \$35 payable to MSW. Mail the membership form and the check to:

Membership Chairperson, MSW
P. O. Box 55762
Little Rock, AR 72215

Meetings are held at the

ARKANSAS ARTS CENTER

9th & Commerce / MacArthur Park

Little Rock, Arkansas 72203

Use the south entrance

Meetings start at 7 pm but come early for the social hour with cookies and drink.

The Language of Art

(This comes from a deck of cards recently purchased at the Cleveland Museum of Art, copyright Dona Budd)

Fresco

Fresco, from the Italian for “fresh”, refers to the technique of painting on plaster with pigment suspended in water. The term is most often used to indicate *buon fresco*, the method of painting on wet plaster pioneered by Cavallini and Giotto in the late thirteenth and early fourteenth centuries. This technique was especially suited to the damp Mediterranean climate because the pigment bonds with the wall, creating a very durable surface, an advantage that helped make buon fresco the favorite medium for most of the Italian Renaissance. Because the plaster must be painted before it dries, it was applied in patches called *giornata* (“a day’s work”) that could be completely painted in one day. *Fresco secco* (dry fresco), found on the walls of Egyptian tombs, is the more ancient version that involves wetting a dry wall with slaked lime before applying paint. Fresco painting was falling out of use by the sixteenth century, as oil painting on canvas and boards became widespread. The method was revived in the twentieth century by Diego Rivera.

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RETURN ADDRESS REQUESTED



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