



Call for Entries
Mid-Southern Watercolorists, Inc.
49th Annual Juried Exhibition
PROSPECTUS

ENTRY DEADLINE – NOVEMBER 9, 2018

Exhibition Dates: April 12, 2019 through July 7, 2019

Opening Reception & Awards- Friday, April 12, 2019 – 6:00 – 8:00pm

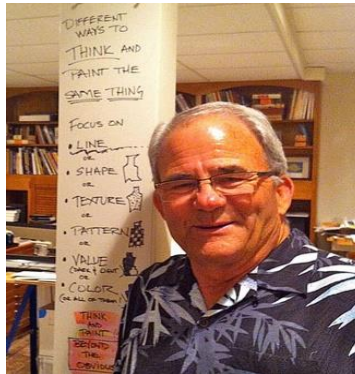
Awards presented at 6:00 in the Theatre

Historic Arkansas Museum

Little Rock, Arkansas

Awards over \$5,000 are anticipated.

Juror, Michael Bailey, AWS, NWS



“Mike” Bailey resides in Santa Cruz, California. He is a nationally and internationally recognized, award winning watercolor painter. Educated in Engineering and Business from San Jose State University, he took up painting in mid-career. While working as a marketing executive in high tech, he took on painting as a means to relieve stress. This was a midlife experience, which, from the outset, became a compelling passion to master and understand fine art. Through books and study with a few widely known, highly accomplished painters, he gradually developed a deep understanding of painting and the challenges therein.

He has exhibited his paintings in Shanghai, China, New York City, France, and Spain and other notable locations around the United States. His work has been published in books and magazines, is held in corporate and private collections throughout the U.S., Europe and Australia.

Mike pursues plein air painting on California’s central coast for pleasure, while he explores his creative possibilities in his studio.

– Mike Bailey

The www.onlinejuriedshows.com will handle all the entries.

Exhibition Calendar

1. Membership dues must be paid on or before November 9, 2018.
2. **Entry deadline date is Friday, November 9, 2018.**
3. Notification of acceptance/decline by email by **December 14, 2018.**
4. **Shipment of accepted entries to Historic Arkansas Museum must arrive between March 11 and March 15, 2019** (instructions in this prospectus.)
5. **Hand-deliver accepted paintings to Historic Arkansas Museum on Monday, March 18, 2019, between 10:00 a.m.-2:00 p.m.**
6. **Opening Reception & Awards, Friday, April 12, 2019, 6:00-8:00p.m.. Exhibition will be open to the public April 12 through July7, 2019.**
7. **Pick up paintings at Historic Arkansas Museum, Monday, July 8, 2019- 10:00 a.m. to 2:00 p.m.**
8. **Please note that artist's statements are due to the exhibition chair no later than January 15, 2019.**

Eligibility

1. Artists - This exhibition is open to artists anywhere who are current members of Mid-Southern Watercolorists, Inc. (MSW), or who become members as a condition of entering the exhibition.
2. Artist's original work only. No copies or likeness of work including photographs, published works or references not attributable to the artist are eligible. Work painted under the guidance of a teacher is not permitted.
3. No work previously exhibited in a juried MSW show is eligible.
4. MSW reserves the right to refuse any work submitted.
5. Paintings must be on paper or Yupo. Media may be watercolor, acrylic, casein, gouache, egg tempera. Collage materials, if used, must be the artist's original work and must meet the media criteria above. No pastels, digital images, or any form of print or reproductions.
6. Size - There is no minimum size. However, the maximum unframed size for entries should not exceed 44". (See Framing Requirements later in this document.)

Entry Information and Fees

Deadline is November 9, 2018.

1. **This is a members-only exhibition show.** Membership must be current or your entry will be declined. **Dues are \$40.** If you are not already a member of MSW, pay membership fees online when you submit your images and immediately mail the completed membership application provided on the last page of this prospectus.
2. Artists may submit one or two paintings. **The entry fee for the exhibition is \$40 for up to two entries.** To enter, go to www.midsouthernwatercolorists.com, click on the link to www.onlinejuriedshows.com and follow the directions in the next section.
3. No digital enhancement is allowed; image should represent the painting.
4. Please refer to tutorials and videos at www.onlinejuriedshows.com for assistance with photographing, uploading and resizing images.

5. Please add services@onlinejuriedshows.com and manager@onlinejuriedshows.com to your safe senders list to ensure notifications are received.

Requirements for Digital Images

Your digital image will need to follow the following requirements: Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or framing. Crop the photos to include only the artwork. Be sure your images are right-side-up. Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi . Images must be in JPEG format, AT sRGB color space. Help in photographing your work and properly sizing your images can be found at www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, write to onlinejuriedshows.com/Contact.aspx. Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

Framing Requirements (for all accepted works)

REMEMBER! NO METAL SECTIONAL FRAMES ALLOWED

1. Entries must be framed and under Plexiglas.
2. A completed Painting Label Form (see below) must be securely affixed to the back of the framed painting, upper right side.
3. The frame must be sturdy enough to support the weight of the artwork without buckling the Plexiglas.
4. Frames must be a maximum of two inches wide and **must be plain and undecorated. Metal sectional frames are *not* allowable. Poster frames are *not* allowable.**
5. Works must arrive ready for hanging by Historic Arkansas Museum. Two “D” ring should be secured by screws in back, one on the left and one on the right side of the frame. The “D” rings should be positioned one-fourth of the distance down from the top of the frame on each side. For example, if the frame measures 20” from top to bottom, each “D” ring should be positioned 5” from the top.
6. The Frame may or may not include attached wire for hanging.



D ring

- **Single mats** only will be accepted, and the following conditions apply:
 - All matting must be **white or off white, only**.
 - Mats must have clean cuts that are even and not overcut in the corners.
 - **No colored lining** will be accepted.
- Paintings that are mounted without matting, or floated, shall be mounted on a background that is white or off-white.

- There shall be no debris or loose material beneath the Plexiglas.
- Diptychs and triptychs must be mounted within a single frame.

Liability

All reasonable care will be given to the works submitted, but neither MSW, nor the Historic Arkansas Museum will assume any liability for damage or deterioration before, during or after the exhibition. Artists should carry their own insurance.

Other Regulations

- The Juror will be the sole judge as to which works are selected for the Exhibition and will determine all award winners.
- All work accepted by the Juror for this Exhibition will be displayed in the Historic Arkansas Museum on Friday, April 12 until Sunday, July 7, 2019.
- MSW and Historic Arkansas Museum will have the right to reproduce accepted entries in our catalogues, press releases, Internet websites, social media sites and similar informational outlets, for publicity purposes.
- Painting sales will be handled by Historic Arkansas Museum. **A 30% commission will be charged.** The cost of shipping for purchased paintings will be covered by the buyer and/or the artist. **Prices must match the catalogue.**
- All work must remain in the Exhibition for the full duration of the Exhibition period; **this applies also to paintings sold.**

*****All paintings must be picked up on the scheduled day after the Exhibition closes. If you cannot pick up your painting, you must make arrangements for someone to pick up for you.**

- **Shipping of accepted paintings will be addressed as follows AND MUST INCLUDE INSIDE, A PREPAID RETURN SHIPPING LABEL:**

**Mid-Southern Watercolorists / c/o Historic Arkansas Museum
200 East Third, Little Rock, AR 72201**

PLEASE DO NOT USE "POPCORN" IN THE PACKAGING!!!!

Checklist for entering the MSW Annual Exhibition

- ✓ Online Entry fee paid (\$40 for one or two entries)
- ✓ Current Membership paid (\$40 for new membership or for renewal if membership dues are not current)
- ✓ Entry form, completed and included
- ✓ Make a copy of all information for your file

**** Neither the exhibition committee nor the venue will be responsible for removing or storing paintings not collected on the appropriate day.**

Send special inquiries and problems by email to Donna Twyford at dtwyford63@gmail.com

Forms

Painting Label or Labels on accepted paintings

Note: – Complete this form and affix it securely to the right-hand corner of the back of the framed painting(s). Information on this form must match the Entry Form.

LABEL ONE

Name :	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 1:	
Size unframed, H x W:	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

LABEL TWO

Name:	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 2	
Size unframed, H x W:	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

3. Membership Application Form to mail at the time of entering your images

Note: Remember you can pay your membership dues at the same time as entering online, upon checkout. However, you will still need to mail a completed membership form to MSW. Mark it “membership”. The address is MSW Membership Chair, P.O. Box 55762, Little Rock, AR 72215.

Name:
Address:
Best Phone:
Email:
Are you a former member of MSW?
List Web Site if any

**Cut
Here** _____

____ I have read this prospectus in full and agree to abide by all the terms enclosed therein.