

June 2017



President's Message



President's Message

I started attending Mid-Southern Watercolorists meetings because I wanted to watch the artists paint wonderful demos. It's still the most fun part of our monthly meetings, but it could not happen without our members volunteering their time and talents. The monthly meetings, workshops and exhibitions take a lot of organizational work behind the scenes from our members who volunteer.

There is no better way to get to know your fellow artists than to volunteer on a committee. I tend to be a bit quiet and reserved until I get to know someone. I really didn't know many people at MSW until I started volunteering. Maybe I should have stayed quietly on the sidelines; I did not realize there is so much work to be done. We have many members who wear several hats and have been doing so for many years. I

would like to recognize and thank some of those people who have worked very diligently but are now taking some time off.

Cheryl Hall from Bella Vista, AR has proven you don't have to live in the Little Rock area to be active in MSW. She served as Treasurer for several years. She set up MSW financials on Quick Books and provided timely reports to the Board, also timely filings for state and federal, such as out Form 990.

You may have been greeted at the door to our meetings by a courtly gentleman who smiled pleasantly and encouraged you to buy a raffle ticket to win a donated art book. That would have been **David Paul Cook**. He served several years as a greeter at our monthly meetings, brought sodas and ice and saw to it we had a raffle.

Barbara Rhodes served as MSW Education and Scholarships Liaison. She did seminars for Art Education and helped build relationships between MSW, schools and museums, educating students and artists-yet-to-be-discovered about watercolor awards and scholarships. This is a unique position and may be just the right area for you to serve your art community.

We need your help. "The harvest is large and the workers are few." If you would like to become more involved in MSW, just give me a call or an email.

We have a place just for you!

President Elect/Programs	Carole Canino
Secretary	Sue Burford
Treasurer	Jeannie Fry
Treasurer's Assistant	Catherine Caldwell
Annual Exhibition Co-Chairs	Lyn Whaley and Suzzette Patterson
Archivist	Suzann Waggoner
At Large Board Members	Selma Blackburn, Reita Miller
Database	Ruth Byrn
Education/Scholarships	Maybe You ??
Hospitality	George Wittenburg and Carole Canino
Membership/Directory	Mary Anne Garnett
Mini-Workshops	Caren Garner
Properties	Bryan Kellar
Public Relations	Cynthia Schanink
Regional Advisor Dir	Charlotte Rierson
Social Media/Web	Marlene Gremillion
Special Exhibitions	Sarah Johnson
Newsletter /"Views"	Sandra Marson
Ways and Means	Peyton Bishop Mary Anne Garnett
Workshops	Paula Kalina

Calendar:

June 2017

17 Mini Workshop – **Richard Stephens**
"Lighten up-Loosen Up"

21 Board Meeting 5:30 PM
Oley Rooker Library

Program Meeting 7 PM
Demo by Caren Garner

July 2017

NO MEMBER MEETING

8 **Board Planning Meeting**

29 Mini Workshop – **Caren Garner** **"Small Landscapes w Texture & Collage"**

August 2017

NO MEMBER / NO BOARD MEETING

26 Mini Workshop – **Marlene Gremillion**
"Collage Using Oriental Papers & More"

31 Open Exhibition Deadline for Entries

See May Newsletter for Prospectus

DIRECTIONS TO OLEY ROOKER LIBRARY

If traveling I-430 S, take the Hwy 5/Stagecoach exit. After you cross Baseline Rd, start looking for the new copper and glass library on the right. If you come to the Sonic, you've gone too far.

If traveling I-30 S, take the Bass Pro exit. Turn right onto Hwy 5/Stagecoach, the library will be on your left. If you come to Baseline Rd, you've gone too far.

If traveling I-30 north, take the Bass Pro exit and exit over I-30. Turn right onto Hwy 5/Stagecoach, the library will be on your left. If you come to Baseline Rd, you've gone too far.

If traveling Hwy 5 N, after you pass the Sonic, get in the left lane, go thru the next stop light and the library is immediately on the left.

If you come to Baseline Rd, you've gone too far.

September 2017

11 Deliver Painting for Open Exhibition
to Argenta Branch Library 9-6 pm

15 Open Exhibition Reception 5-8 PM at
Argenta Branch Library

20 Board Meeting 5:30 PM

Back at the ARTS CENTER !!!

Program Meeting 7 PM

Demo TBA

30 Mini Workshop – Cynthia Schanink

New location for Mini-Workshops:

Natural Impressions (Amy Hill Imler's Studio)

4609 Aspen **North Little Rock, AR**

MSW workshop policy is to offer two 3-4 day workshops each year using non-member instructors. These workshops are lined up for the future. Make your plans now.

UPCOMING WORKSHOPS

October 2017 Kathleen Conover

March 2018 Iain Stewart

October 2018 Lori Goldstein Warren

Spring 2019 Michael Bailey

If you have any suggestions for future workshops, please contact Paula Kalina at ptkalina@hotmail.com

WAYS TO BE IN TOUCH

WEBSITE:

www.midsouthernwatercolorists.com

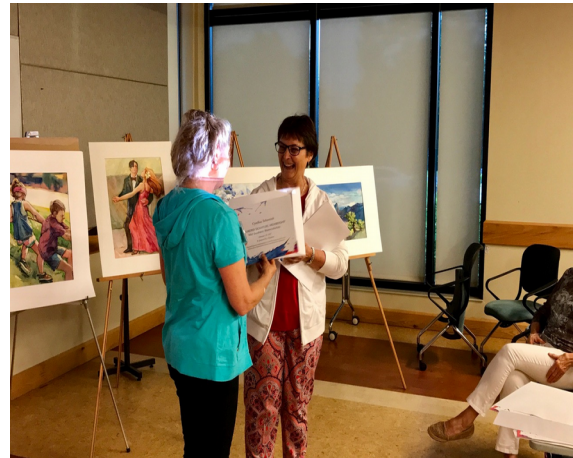
On the website you can find the latest VIEWS, information about workshops and exhibitions, and see galleries of past exhibition paintings by members.

GOOGLE GROUP: With membership you will receive announcements, information and the newsletter via this group. If you are NOT receiving it in your email, either check your spam folder or contact Marlene Gremillion to ensure she has your correct email information.

FACEBOOK: We are on Facebook, just go and "like" us!!!

DIRECTORY: Be sure that MSW has your correct information. Contact Marianne Hampton if you have had any changes.

NEWSLETTER: Our newsletters are available online through our website and received through the GoogleGroup system. Send information to Sandymarson44@comcast.net



Cynthia Schanink and Paula Kalina Receive the Diamond Signature Membership

**Demo By Linda Larey Texarkana,
Arkansas**

**Information taken from Linda
Larey's Website.**



Art is magical and producing it is the most frustrating, challenging, yet rewarding experience I know. I love the process of putting pigment on paper. Watercolor is my favorite medium because of its marvelous transparent quality. However, I also love pastels and pen & ink because I love to draw. My work is realistic, but loose, with emphasis on color and composition rather than detail. I prefer subject matter that has a strong light source and compositions that include people or groups of people. People are infinitely fascinating!

Please feel free to contact me at
lindjas@valornet.com if you have
questions about my work.





Call for Entries

**Mid-Southern Watercolorists, Inc.
48th Annual Juried Exhibition
PROSPECTUS**

ENTRY DEADLINE – OCTOBER 2, 2017

Exhibition Dates: March 9, 2018 through June 30, 2018

Opening Reception & Awards- Friday, March 9, 2018 – 6:00 p.m.

**The Butler Center for Arkansas Studies
Little Rock, Arkansas**

Awards over \$5,000 are anticipated.

Juror, Iain Stewart, AWS/NWS

Iain Stewart is an award- winning watercolor artist and a signature member of the American National Watercolor Societies, among other state and international societies. His paintings have been published in Southern Living, Cottage Living, Better Homes and Gardens, The Robb Report, Watercolor Artist Magazine, Splash 15 16, and the French publication Pratique des Arts.

Iain maintains a studio in Opelika, Alabama, and in addition to gallery work, is an architectural illustrator with an international clientele. He teaches watercolor and design drawing at Auburn University.



“I’ve watched my father paint my entire life and I’ve seen the joy he took from it and the unbelievable way a blank sheet of paper was transformed into something of undeniable beauty. I believe it’s important to understand that this is a long journey and to love and nourish art for your entire life. Success or failure, it all leads in the right direction.

- Iain Stewart

1. The www.onlinejuriedshows.com will handle all the entries.
2. Metal sectional frames will NOT be allowed!

Exhibition Calendar

1. Membership dues must be paid on or before September 30, 2017.
2. **Entry deadline date is Monday, October 2, 2017.**
3. Notification of acceptance/decline by email by November 3, 2017.
4. **Shipment of accepted entries to The Butler Center must arrive between February 13 and February 17, 2018** (instructions in this prospectus.)
5. **Hand-deliver accepted paintings to The Butler Center on Monday, February 19, between 10:00 a.m.-3:00 p.m.**
6. Opening Reception & Awards, Friday, March 9, 2018, 6-8 PM. Exhibition will be open to the public March 9 through June 30, 2018
7. **Pick up paintings at The Butler Center, Monday, July 2, 2018- 10:00 a.m. to 2:00 p.m.**

Eligibility

1. Artists - This exhibition is open to artists anywhere who are current members of Mid-Southern Watercolorists, Inc. (MSW), or who become members as a condition of entering the exhibition.
2. Artist's original work only. No copies or likeness of another artist's work including published source or reference not attributable to the artist are eligible.
3. No work previously exhibited in a juried MSW show is eligible.
4. MSW reserves the right to refuse any work submitted.
5. Paintings must be on paper or Yupo. Media may be Watercolor, Acrylic, Casein, Gouache, Egg Tempera. Collage materials, if used, must be the artist's original work and must meet the media criteria above. No pastels, digital images, or any form of print or reproductions.
6. Size - There is no minimum or maximum unframed size for entries (See Framing Requirements on page 3 of this document.)

Entry Information and Fees

Deadline is October 2, 2017.

1. This is a Members-Only Exhibition Show. Membership must be current or your entry will be declined. **Dues are \$40.** If you are not already a member of MSW, pay membership fees online when you submit your images and immediately mail the completed membership application provided on the last page of this prospectus.
2. Artists may submit one or two paintings. **The entry fee for the exhibition is \$40 for up to two entries.** To enter, go to www.midsouthernwatercolorists.com, click on the link to www.onlinejuriedshows.com and follow the directions in the next section.

Requirements for Digital Images

Your digital image will need to follow the following requirements: Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or framing. Crop the photos to include only the artwork. Be sure your images are right-side-up. Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi . Images must be in JPEG format, AT sRGB color space. Help in photographing your work and properly sizing your images can be found at www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, write to onlinejuriedshows.com/Contact.aspx. Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received. Members without computer access may get assistance from a friend.

Framing Requirements (for all accepted works)

REMEMBER! NO METAL SECTIONAL FRAMES ALLOWED

1. Entries must be framed and under Plexiglas.
2. A completed Painting Label Form (see below) must be securely affixed to the back of the framed painting, upper right side.
3. The frame must be sturdy enough to support the weight of the artwork without buckling the Plexiglas.
4. Frames must be a maximum of two inches wide and **must be plain and undecorated**. Metal sectional frames are **not** allowable. Poster frames are **not** allowable.
5. Works must arrive ready for hanging by The Butler Center. Two “D” ring should be secured by screws in back, one on the left and one on the right side of the frame. The “D” rings should be positioned one-fourth of the distance down from the top of the frame on each side. For example, if the frame measures 20” from top to bottom, each “D” ring should be positioned 5” from the top.
6. **The Frame should include attached wire for hanging.**



D ring

- **Single mats** only will be accepted, and the following conditions apply:
 - All matting must be **white or off white, only**.
 - All mats must be 4 ply, minimum
 - Mats must have clean cuts that are even and not overcut in the corners.
 - **No double mats, no colored lining** will be accepted.
 - Paintings that are mounted without matting, or floated, shall be mounted on a background that is white or off-white.
 - There shall be no debris or loose material beneath the Plexiglas.
 - Diptychs and triptychs must be mounted within a single frame.
-

Liability

All reasonable care will be given to the works submitted, but neither MSW, nor the Butler Center, will assume any liability for damage or deterioration before, during or after the exhibition. Artists should carry their own insurance.

Other Regulations

- The Juror will be the sole judge as to which works are selected for the Exhibition and will determine all award winners.
- All work accepted by the Juror for this Exhibition will be displayed in The Butler Center on Friday, March 9 until Sunday, June 30, 2018.
- MSW and The Butler Center will have the right to reproduce accepted entries in our catalogues, press releases, Internet websites, social media sites and similar informational outlets, for publicity purposes.
- Painting sales will be handled by The Butler Center. **A 40% commission will be charged.** The cost of shipping for purchased paintings will be covered by The Butler Center. **All paintings must be for sale. Prices must match the catalogue.**
- All work must remain in the Exhibition for the full duration of the Exhibition period; this applies also to paintings sold.
- ****All paintings must be picked up on the scheduled day after the Exhibition closes. If you cannot pick up your painting, you must make arrangements for someone to pick up for you.**
- **Shipping of accepted paintings will be addressed as follows AND MUST INCLUDE INSIDE, A PREPAID RETURN SHIPPING LABEL:**

**Mid-Southern Watercolorists / c/o The Butler Center
100 Rock Street, Little Rock, AR 72201**

PLEASE DO NOT USE "POPCORN" IN THE PACKAGING.

Checklist for entering the MSW Annual Exhibition

- ✓ Online Entry fee paid (\$40 for one or two entries)
- ✓ Current Membership paid (\$40 for new membership or for renewal if membership dues are not current)
- ✓ Entry form, completed and included
- ✓ Make a copy of all information for your file

**** Neither the exhibition committee nor the venue will be responsible for removing or storing paintings not collected on the appropriate day.**

Send special inquiries and problems by email to Lyn Whaley at mrswhaley@sbcglobal.net

Forms

Painting Label or Labels on accepted paintings

Note: – Complete this form and affix it securely to the right-hand corner of the back of the framed painting(s). Information on this form must match the Entry Form.

LABEL ONE

Name :	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 1:	
Size unframed, H x W:	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

LABEL TWO

Name:	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 2	
Size unframed, H x W:	
Size unframed, H x W :	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

Cut here -----

3. Membership Application Form to mail at the time of entering your images

Note: Remember you can pay your membership dues at the same time as entering online, upon checkout. However, you will still need to mail a completed membership form to MSW. Mark it “membership”. The address is MSW Membership Chair, P.O. Box 55762, Little Rock, AR 72215.

Name:
Address:
Best Phone:
Email:
Are you a former member of MSW?
List Web Site if any

Cut

Here _____

20 Watercolor Teachers Offer Their Best Advice

May 22, 2017 [Courtney Jordan](#)

edited by Sandra Marson

Note article taken from Artist Daily for complete article go artistdaily.com

What Puts a Watercolor Beginner on the Expert Path?

Nationally known instructors discuss issues of intuition, preparation, and planning, their opinions varied quite dramatically. They either aligned themselves with artists who believed watercolor demanded careful forethought, planning, and skill; or they sided with those who promoted the medium as being ideal for pursuing free, expressive, and random actions. In short, they placed completely different sets of priorities on the means and the end results.

Courtney Jordan recommends Michael Reardon [Watercolor Color & Light Video Collection](#) which offers superb ways to get luminous light and color in watermedia, from glowing greens and luscious darks to how to mingle colors for subtle details.

Use the Best Materials You Can Afford

Jeanne Dobie and Sondra Freckelton believe an artist is headed for almost certain disaster if he or she doesn't carefully select the materials and procedures he or she will follow.

Learn About Your Materials as Well as the Principles of Design

"Learn the properties of the paints you use—whether they are staining or nonstaining, granulating or smooth, transparent or opaque—so you understand them instinctively," says Stephen Quiller basic ingredients of watercolor: paper, paint, and brushes. "Colors have 'personalities,'" asserts Jeanne Dobie. "Creativity requires a certain discipline based on design fundamentals," says Mary Alice Braukman. Advises Tom Fong, "Plan your compositions with simple shapes." "Learn the basic rules of art and painting, but as you journey into your painting mode, just paint and don't be afraid to unlearn what you've learned. In other words, be willing to break the rules," Fong explains.

Practice, Practice, Practice

Roberta Carter Clark, says "practice, practice, practice." "Painting takes practice just like writing, playing golf, or playing a musical instrument," adds Janet Walsh. And when should you practice? "All the time," says Jean Grastorf. She recommends keeping paints, brushes, and paper readily available so you are always prepared to respond to an interesting subject or compositional idea.

Don't Expect Instant Success

The process of painting in a workshop is much more important than the product," Gerald F. Brommer offers. "Don't worry about the finished work, but spend your energy learning about the process of painting." "Set realistic goals for yourself," adds Janet Walsh. "If you are new to watercolor, your goals could be as simple as learning how to handle the brushes and paint, understanding how to make changes in a picture, or scaling up a sketch to a large sheet of watercolor paper." "A workshop is a time to trigger new paintings," suggests Mary Alice Braukman.

Find the Right Mentor

This is another recommendation all 20 artists agree upon. “Focus on one mentor at a time,” Tom Lynch urges. “Find one or two teachers whose opinions you trust, and only listen to them,” Alex Powers recommends. “Match a workshop to your ability, and match the teacher to your goals,” Jeanne Dobie suggests. “Select a teacher who encourages individuality, not formulas.”

Focus on the “Why,” Not the “How”

“Learn both how and why a technique, concept, or philosophy works,” Gerald F. Brommer recommends. “Don’t take everything for granted, but try to find out why those elements work and how they can be of benefit to you in painting. Think of painting as a verb (the activity) rather than as a noun (product).”

Always Challenge Yourself

Stephen Quiller recommends. “Use your previous works to learn and grow.” “Keep an open mind to change.” “Keep your standards high,” is the simple but powerful message from Barbara Nechis.

Making Art Is a Search, Not a Final Discovery

“The search is for our passion,” Alex Powers emphasizes. “The best artists are always looking ahead to new discoveries, fresh inspirations, and meaningful ways of responding to their changing world.” Whether you are a watercolor beginner or an expert—that is always the path.

Don’t Stop—And Don’t Ever Stop Enjoying Yourself

“Relax, enjoy, and absorb as many ideas as seem to fit your current painting experience,” Gerald F. Brommer says. “Enjoy the journey,” Tom Fong adds. “Enjoy the process, and don’t treat each painting as a product. Remove all expectations from the work,” Katherine Chang Liu offers.

Respond to the Moment...

Andrew Wyeth once pointed out that he couldn’t imagine using photographs or spending a great deal of time preparing to paint. He felt that the act of responding to a moment helps an artist express his or her soul.

Respond to Nature, But Not Literally

Charles Burchfield found watercolor most appropriate for responding to forces in nature rather than the literal appearance of woodlands, skies, or water. Similarly, Stephen Quiller and Frank Webb paint the essence of nature rather than its details.

Go Abstract...

Mary Alice Braukman, Katherine Chang Liu, Tom Fong and others long ago abandoned representational painting in favor of abstractions created with poured paint, textured acrylic, and collage.

...or Don’t

Jean Grastorf, Dean Mitchell, and Tom Lynch still insist on interpreting subjects that viewers can readily identify. Then is there a right and a wrong way to paint with watercolor?

Suggested Reading List

"The Art Of Dean Mitchell, The Early Years"
Anne Ake

"Learn Watercolor the Edgar Whitney Way"
Ron Ranson

"Strengthen Your Paintings With Dynamic
Composition" Frank Webb

"Watercolor Energies" Frank Webb

"Everything You Ever Wanted To Know About
Watercolor" Marian Appellof

"Pouring Light: Layering Transparent
Watercolor" Jean Grastorf

"Making Color Sing" Jeanne Dobie

"Complete Guide to Watercolor Painting" Edgar
A Whitney

Arkansas League of Artist

Member Show

Laman Library North Little Rock Ark

June 5 – July 28, 2017

MSW Members Exhibiting

Freda Angelette, Karlyn Holloway,

John Honey, Judy Honey, Sandra Marson,

Arlette Miller, Charlotte Rierson

and Mary Ann Stafford.

COX CREATIVE CENTER

"KALEIDOSCOPE" by Sandra Marson

June 5 – July 30, 2017

Marson's work is non-representation. Her paintings are based on the formal elements of design with emphasize on color and shapes moving in space. Strong value changes and texture are used to increase contrast. Marson states that she strives to paint abstract images in a new way that is pleasing to the eye and evokes an emotional response, rather than a preconceived concept by formula.



Arkansas Repertory Theater

"GODSPELL"

May 31 -June 25, 2017

MSW Exhibiting Artist

Amy Hill Imler

Sheryl Nelson Kellar

Sara E. Merkle

Charlotte Rierson

Mary Ann Stafford

MSW New Members June 1, 2017- May 31, 2018

#1669 Angie Thompson

#1670 Wilson Hal White

#1671 Marietta Tucker

#1672 Donna Twyford

#1673 Beth Wolesher

#1674 Jack B. Shirley

#1675 Vicki Derifield

#1676 Maureen P. Rousseau



JACQUI KAUCHER RETIRES

After many years of teaching at the Arkansas Arts Center, Jacqui Kaucher retired this year. Jacqui is beloved by the many students who have studied with her through the years.

Gary Alexander had the idea of putting together a book from her former students, *What I Learned from Jacqui*. The result was a beautiful collection of thoughts and paintings -- a love letter from her former and current students. We gathered for a luncheon at the AAC's restaurant and celebrated with her. It was bittersweet for many of us who have studied with her for 10, 15, even 20 years, but we are all so grateful for the beauty she taught us to see and to create.



**North Central Arkansas Art
Gallery, Fairfield Bay Conference
Center**



June Feature Artist

Diana Shearson

Charlotte Rierson coordinator for the North Central Arkansas (NCA) Art Gallery invites you to come view the new art exhibit in Fairfield Bay through Oct. MSW members exhibiting their paintings are the following: Sandra Marson, Gary Johnson, Mary Ann Stafford, Diana Shearson, Suzann Waggoner Joyce Hartmann, Sara Johnson, and Charlotte Rierson. Each have been feature artist in the Art Gallery or will be in the near future. Gary Johnson was feature artist in May and Diana Shearson in June.

The gallery's Mission is to bring quality Fine Art to our community with good taste & family values. The artists are professionals as well as emerging new artists. The artwork is open to all Artist and chosen by a selection committee under the direction of Art Coordinator, Charlotte Rierson.

Art Gallery hours are Monday through Friday 9:00-4:00 unless special events or conferences then the hours are extended. The viewing of the Art is open and free of charge to the public. All art is available for purchase.

The NCA Art Gallery is sponsored by the North Central Arkansas Foundation for the Arts & Education (NCAF&E) and The City of Fairfield Bay.

For more information about the Art Gallery contact NCA Art Coordinator, Charlotte Rierson-501-884-6100, email chardon@artelco.com or Conference Center Directors, Wilba or Bob Thompson- 501- 884-4202, 110 Lost Creek Parkway, Fairfield Bay 72088.



May Featured Artist

Gary Johnson



Mid-Southern Watercolorists

Membership for

June 1, 2017- May 31, 2018

I submit my request for membership. *(Please choose one of the following categories.)*

- ☐ New Membership (\$40.00)
- ☐ Renewing Membership (\$40.00)
- ☐ Student Membership (enrolled in a degree program) (\$15.00)
- ☐ High School Student Membership (no charge)

Please print: _____
Last Name First Name Middle

Street Address _____

City _____ State _____ Zip Code _____

Telephone _____ e-mail _____

If you would like us to establish a link from your name in our website membership list, please indicate your url: _____

Please let us know how you learned about MSW: *(check all that apply)*

- ☐ Former Member ☐ MSW Brochure ☐ MSW Website ☐ Exhibition ☐ Advertisement
- ☐ Other, please specify _____

Signature _____ Date _____

Membership will entitle you to:

- Attend all meetings of MSW.
- Participate at a discount price in all educational activities, lectures, demonstrations, appearances by guest artists, workshops and competitive exhibitions.
- Receive the Mid-Southern Watercolorists *Views* newsletter, other mailings, listing in the *Membership Directory*, and the MSW Annual *Exhibitions Catalog*.
- Student members will be entitled to all privileges accorded other MSW members.

MSW's fiscal year is from June 1 – May 31 each year. Anyone who has paid dues during March, April, or May shall be considered paid up for the following year. To be listed in the annual MSW Directory, dues need to be received by May 31.

Checks should be made payable to "Mid-Southern Watercolorists" and mailed to:

MSW Membership Chair
P. O. Box 55762
Little Rock, AR 72215