

*PROSPECTUS AND ENTRY FORM*  
**25<sup>th</sup> Annual MID-SOUTHERN WATERCOLORISTS**  
**Special Open Membership Exhibition**  
**Argenta Branch**

**William F. Laman Public Library System**  
420 Main Street  
North Little Rock AR 72114  
501-687-1061

*Exhibit Dates: September 14, 2017 – October 12, 2017*  
*Opening Reception: September 15, 2017, 5 to 8 p.m.*

**Eligibility:** This is a non-juried, open exhibition. It is open to all MSW members in good standing. All entrants must be current members of MSW. (Note: MSW's current membership year is June 1, 2017 to May 31, 2018.)

**Entry Procedures/Deadline for Entry Form:** One painting per artist may be entered. Entry fee is \$10. Send completed entry form (below) with check for entry fee to Sarah Johnson, 2216 Alcoa Road, Benton AR 72015, before September 1, 2017. **All checks are to be made out to Mid-Southern Watercolorists.**

**Publicity:** If you would like your painting to be considered for use in publicity, please send a jpeg of your piece (that will be in the show), no later than August 15, 2017 to Sarah Johnson at skjohns41@att.net.

**Certain required characteristics of the paintings to be hung are as follows:**

- Size will be limited to a maximum of forty inches 40" outside length on any side (e.g., outside frame length)- Frame must be simple but sturdy (no wider than two inches) and ready for hanging (with wire hanger). All paintings on paper must be framed under Plexiglas. All paintings on any stretched device must be gallery wrapped and all the edges painted.
- Types of allowable media and grounds may include any water-soluble medium or combination of water-soluble media on any ground that accepts water-soluble media (e.g., paper, Yupo, canvas or prepared board).
- Entries must not have been shown previously in any MSW exhibition.
- Entries must be well-presented by the artist for gallery showing, including simple framing and white or off-white mats only. If either Argenta Branch or MSW deems a picture's framing or other presentation method is below the necessary standard, MSW will attempt to work with the artist toward the needed improvement. MSW reserves the right to exclude any painting for any reason.

**Painting Label / Delivery:** Painting submissions must be delivered to Argenta Branch Monday, September 11, 2017, 9:00 a.m. – 6 p.m. Label must be attached to the upper right back corner with artist's name, address phone number, title of piece and price.

**Pick Up Paintings:** Artists may not remove works before the close of the exhibition. Paintings are to be picked up from Argenta Branch Friday, October 13 between 9 a.m. – 6 p.m.

**Sales:** There is no commission on sale of paintings. Artists are responsible for their own sales.

**Liability:** Although utmost care will be taken in handling paintings, neither MSW, nor its representatives, nor Argenta Branch will be responsible for damage or loss, whatever the cause. Submitting artwork to this exhibition shall imply an agreement on the part of the artist with the conditions set forth above.

**Questions** regarding this exhibition may be directed to Sarah Johnson, MSW Special Exhibitions Chairperson, at 501-778-6810 or 501-860-1841 or to skjohns41@att.net.

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----- **ENTRY – FORM** -----

Mail this entry form with \$10.00 check payable to Mid-Southern Watercolorists no later than September 1, 2017 to Sarah Johnson,  
2216 Alcoa Road, Benton AR 72015.

Name of Artist \_\_\_\_\_

Title of Painting \_\_\_\_\_ Size \_\_\_\_\_ Price \_\_\_\_\_

Media used: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Email Address \_\_\_\_\_

\_\_\_\_\_

----- **PAINTING – LABEL** -----

*Cut out label and attach to upper right back corner of painting.*

Name of Artist \_\_\_\_\_

Title of Painting \_\_\_\_\_ Size \_\_\_\_\_ Price \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Media used: \_\_\_\_\_

Phone (     ) \_\_\_\_\_ Email Address \_\_\_\_\_