



Call for Entries

Mid-Southern Watercolorists, Inc. 48th Annual Juried Exhibition PROSPECTUS

ENTRY DEADLINE – OCTOBER 2, 2017

Exhibition Dates: March 9, 2018 through June 30, 2018

Opening Reception & Awards- Friday, March 9, 2018 – 6:00 p.m.

**The Butler Center for Arkansas Studies
Little Rock, Arkansas**

Awards over \$5,000 are anticipated.

Juror, Iain Stewart, AWS/NWS

Iain Stewart is an award-winning watercolor artist and a signature member of the American National Watercolor Societies, among other state and international societies. His paintings have been published in Southern Living, Cottage Living, Better Homes and Gardens, The Robb Report, Watercolor Artist Magazine, Splash 15 16, and the French publication Pratique des Arts.

Iain maintains a studio in Opelika, Alabama, and in addition to gallery work, is an architectural illustrator with an international clientele. He teaches watercolor and design drawing at Auburn University.



“I’ve watched my father paint my entire life and I’ve seen the joy he took from it and the unbelievable way a blank sheet of paper was transformed into something of undeniable beauty. I believe it’s important to understand that this is a long journey and to love and nourish art for your entire life. Success or failure, it all leads in the right direction.

- Iain Stewart

1. The www.onlinejuriedshows.com will handle all the entries.
2. Metal sectional frames will NOT be allowed!

Exhibition Calendar

1. Membership dues must be paid on or before September 30, 2017.
2. **Entry deadline date is Monday, October 2, 2017.**
3. Notification of acceptance/decline by email by November 3, 2017.
4. **Shipment of accepted entries to The Butler Center must arrive between February 13 and February 17, 2018** (instructions in this prospectus.)
5. **Hand-deliver accepted paintings to The Butler Center on Monday, February 19, between 10:00 a.m.-3:00 p.m.**
6. Opening Reception & Awards, Friday, March 9, 2018, 6-8 PM. Exhibition will be open to the public March 9 through June 30, 2018
7. **Pick up paintings at The Butler Center, Monday, July 2, 2018- 10:00 a.m. to 2:00 p.m.**

Eligibility

1. Artists - This exhibition is open to artists anywhere who are current members of Mid-Southern Watercolorists, Inc. (MSW), or who become members as a condition of entering the exhibition.
2. Artist's original work only. No copies or likeness of another artist's work including published source or reference not attributable to the artist are eligible.
3. No work previously exhibited in a juried MSW show is eligible.
4. MSW reserves the right to refuse any work submitted.
5. Paintings must be on paper or Yupo. Media may be Watercolor, Acrylic, Casein, Gouache, Egg Tempera. Collage materials, if used, must be the artist's original work and must meet the media criteria above. No pastels, digital images, or any form of print or reproductions.
6. Size - There is no minimum or maximum unframed size for entries (See Framing Requirements on page 3 of this document.)

Entry Information and Fees

Deadline is October 2, 2017.

1. This is a Members-Only Exhibition Show. Membership must be current or your entry will be declined. **Dues are \$40.** If you are not already a member of MSW, pay membership fees online when you submit your images and immediately mail the completed membership application provided on the last page of this prospectus.
2. Artists may submit one or two paintings. **The entry fee for the exhibition is \$40 for up to two entries.** To enter, go to www.midsouthernwatercolorists.com, click on the link to www.onlinejuriedshows.com and follow the directions in the next section.

Requirements for Digital Images

Your digital image will need to follow the following requirements: Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or framing. Crop the photos to include only the artwork. Be sure your images are right-side-up. Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi . Images must be in JPEG format, AT sRGB color space. Help in photographing your work and properly sizing your images can be found at www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, write to onlinejuriedshows.com/Contact.aspx. Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received. Members without computer access may get assistance from a friend.

Framing Requirements (for all accepted works) **REMEMBER! NO METAL SECTIONAL FRAMES ALLOWED**

1. Entries must be framed and under Plexiglas.
2. A completed Painting Label Form (see below) must be securely affixed to the back of the framed painting, upper right side.
3. The frame must be sturdy enough to support the weight of the artwork without buckling the Plexiglas.
4. Frames must be a maximum of two inches wide and **must be plain and undecorated**. Metal sectional frames are **not** allowable. Poster frames are **not** allowable.
5. Works must arrive ready for hanging by The Butler Center. Two "D" ring should be secured by screws in back, one on the left and one on the right side of the frame. The "D" rings should be positioned one-fourth of the distance down from the top of the frame on each side. For example, if the frame measures 20" from top to bottom, each "D" ring should be positioned 5" from the top.
6. **The Frame should include attached wire for hanging.**



D ring

- **Single mats** only will be accepted, and the following conditions apply:
 - All matting must be **white or off white, only**.
 - All mats must be 4 ply, minimum
 - Mats must have clean cuts that are even and not overcut in the corners.
 - **No double mats, no colored lining** will be accepted.
- Paintings that are mounted without matting, or floated, shall be mounted on a background that is white or off-white.
- There shall be no debris or loose material beneath the Plexiglas.
- Diptychs and triptychs must be mounted within a single frame.

Liability

All reasonable care will be given to the works submitted, but neither MSW, nor the Butler Center, will assume any liability for damage or deterioration before, during or after the exhibition. Artists should carry their own insurance.

Other Regulations

- The Juror will be the sole judge as to which works are selected for the Exhibition and will determine all award winners.
- All work accepted by the Juror for this Exhibition will be displayed in The Butler Center on Friday, March 9 until Sunday, June 30, 2018.
- MSW and The Butler Center will have the right to reproduce accepted entries in our catalogues, press releases, Internet websites, social media sites and similar informational outlets, for publicity purposes.
- Painting sales will be handled by The Butler Center. **A 40% commission will be charged.** The cost of shipping for purchased paintings will be covered by The Butler Center. **All paintings must be for sale. Prices must match the catalogue.**
- All work must remain in the Exhibition for the full duration of the Exhibition period; this applies also to paintings sold.
- ****All paintings must be picked up on the scheduled day after the Exhibition closes. If you cannot pick up your painting, you must make arrangements for someone to pick up for you.**
- **Shipping of accepted paintings will be addressed as follows AND MUST INCLUDE INSIDE, A PREPAID RETURN SHIPPING LABEL:**

**Mid-Southern Watercolorists / c/o The Butler Center
100 Rock Street, Little Rock, AR 72201**

PLEASE DO NOT USE "POPCORN" IN THE PACKAGING.

Checklist for entering the MSW Annual Exhibition

- ✓ Online Entry fee paid (\$40 for one or two entries)
- ✓ Current Membership paid (\$40 for new membership or for renewal if membership dues are not current)
- ✓ Entry form, completed and included
- ✓ Make a copy of all information for your file

**** Neither the exhibition committee nor the venue will be responsible for removing or storing paintings not collected on the appropriate day.**

Send special inquiries and problems by email to Lyn Whaley at mrswhaley@sbcglobal.net

Forms

Painting Label or Labels on accepted paintings

Note: – Complete this form and affix it securely to the right-hand corner of the back of the framed painting(s). Information on this form must match the Entry Form.

LABEL ONE

Name :	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 1:	
Size unframed, H x W:	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

LABEL TWO

Name:	
Address:	
Best Phone Number:	
Email Address:	
Title of Entry 2	
Size unframed, H x W:	
Size unframed, H x W :	Price:
Media used:	
First time accepted in the annual MSW Exhibition?	Yes No

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3. Membership Application Form to mail at the time of entering your images

Note: Remember you can pay your membership dues at the same time as entering online, upon checkout. However, you will still need to mail a completed membership form to MSW. Mark it "membership". The address is MSW Membership Chair, P.O. Box 55762, Little Rock, AR 72215.

Name:
Address:
Best Phone:
Email:
Are you a former member of MSW?
List Web Site if any

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Here** _____

